

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

152445	AGENCY (OR SERVICE) ACTING AS AGENT FOR 345865		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	SADLER STRATEGIC MEDIA		WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd		4189 W 2nd St		
ADDRESS	Studio City	CA 91604-3640	Los Angeles	CA 90004-4340	
	USA		USA		
CONTACT	SHERI SADLER		PRODUCTworking ca to elect w greuel		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 1430	PRODUCT CODE	1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/03/13 AND ENDING 03/04/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	05:00A	06:00A	30S	03/04/13-03/04/13	M-F 5-6A CBS-2 NEWS	1	1000.00	1000.00
2	M	1	06:00A	07:00A	30S	03/04/13-03/04/13	M-F 6-7A CBS-2 NEWS	1	1000.00	1000.00
3	M	2	07:00A	09:00A	30S	03/04/13-03/04/13	THE EARLY SHOW	2	1000.00	2000.00
4	Su	1	04:29A	05:00A	30S	03/03/13-03/03/13	M-F 430-5A CBS 2 NEWS	1	200.00	200.00
5	M	1	11:00A	11:27A	30S	03/04/13-03/04/13	M-F 11-1130A CBS-2 NEWS	1	1600.00	1600.00
6	M	1	02:00P	02:57P	30S	03/04/13-03/04/13	M-F 2-3P/THE DOCTORS	1	800.00	800.00
7	M	1	02:58P	04:00P	30S	03/04/13-03/04/13	M-F 3-4P/DR. PHIL	1	1200.00	1200.00
8	M	1	04:00P	05:00P	30S	03/04/13-03/04/13	M-F 4-5P/JUDGE JUDY	1	1500.00	1500.00
9	M	1	05:00P	05:30P	30S	03/04/13-03/04/13		1	2000.00	2000.00
10	M	1	06:00P	06:30P	30S	03/04/13-03/04/13		1	2000.00	2000.00
11	M	1	10:59P	11:35P	30S	03/04/13-03/04/13	M-SU 11-1130P CBS-2 NEWS	1	4000.00	4000.00
12	M	1	11:35P	12:37A	30S	03/04/13-03/04/13	DAVID LETTERMAN	1	2500.00	2500.00
Total Contract:								13		19800.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KCBS TV

AND

02/20/13

PAGE 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION